
KIMEP TIMES

SINCE 1995

NEW BACHELOR PROGRAMS



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KIMEP opens a door to the future with brand new programs for freshmen

written by
Margarita Lyuts
Azizakhon Yuldasheva
Alisa Kim



KIMEP is now offering three completely new programs for undergraduates. What are these new programs, why were they introduced and what opportunities will they bring for KIMEP students, in this exclusive material from our reporters.

Bachelor of Arts in Foreign Languages & Bachelor of Arts in Translation and Professional Communications

From the next academic year, KIMEP Language Center will transform into a new college and will present two new official programs. The Bachelor in Foreign Languages will equip students with proficiency in two 2 languages. English will be the first language, and then there will be a second optional language. They probably will start with Chinese, because our university has a Chinese instructor from KIMEP LC and an agreement with some Chinese universities for the very beginning. Language choice wasn't accidental. Dr. Juldyz Smagulova, Executive Director of the Language Center, points out that: "China is Kazakhstan's biggest neighbor, and there is huge market out there. There are lot of companies in Kazakhstan; silk road projects need specialists who speaks multiple languages." After introducing the first language, KIMEP LC plans to add Korean language and another foreign language depending on the need.

The Bachelor in Translation Studies and Professional Communication offers training in one of the most popular industries in the world. The field of translation is changing and developing very rapidly, and the globalized market prefers professionals and experts who speak several languages. This new bachelor program will prepare new specialists in terms of creating, adopting and managing content in several languages, which is very necessary in any company.

These new programs for prospective students open big opportunities for their future employment. Each student will be a professional in his concrete field. The learning process will be based on in-depth knowledges of literature, history and language analysis. Besides that, students will begin to read and write well in several languages. It makes graduates very flexible in terms of career choice.

The foreign language program provides pedagogical courses, which give



Year 2018 Bachelor programs

students 1 clear way to get a job after the graduation, adding professional skills in translation area and adding new points to their CVs. In the first place, graduates can enter work in the educational field. Students can become teachers, professors or can organize private language courses. In addition to the education field, Juldyz Smagulova explains the opportunities of working in the increasingly popular entertainment adaptation area: "Subtitles, voiceovers, screenwriting, editing were always in demand, especially now in new channels like Netflix and Amazon. As well as fast domestication of any information, there is a big need in the social media sphere for work with magazines, official accounts, corporation websites."

After graduation, KIMEP students are faced with translation requests and find out that speaking two languages is not the same as translating from one to another. Right now, they can foresee such problems. Comple-

mentary to all bachelor changes, there will be proposed new minors for all current KIMEP students. If you are majoring in marketing, management, or journalism, after completion of the translation minor, you will have more than 1 stable specialty, and your CV will be very powerful with language specialization.

In the next year probably 25 future specialists in the language area will start their education. KIMEP is providing 5 new 2-year scholarships specifically for Kazakhstani citizens. The goal of this new programs is to train brand new translation specialists in the marketing, business and entertainment fields.

The Nurali Aliyev Bachelor of Information Systems in Business

The ceremonial meeting at KIMEP University held on December 8, 2017 was dedicated to the official an-

nouncement of the new Nurali Aliyev Bachelor of Information Systems in Business. Dr. Bang introduced Nurali Aliyev, a well-known businessman and Maecenas in Kazakhstan. He is a member of the Board of Trustees of the Ana Yui charity public fund, the framework within which Mother's Homes in the cities of Almaty, Uralsk and Karaganda are financed. Recently, Mr. Aliyev established the Snow Leopard charity foundation, which is launching a program to save the snow leopard in Kazakhstan.

Moreover, as a founder of his own ZHANARTU Charity Foundation, Mr. Aliyev actively finds opportunities to support the young IT-generation of Kazakhstan. Beginning now, ZHANARTU Charity Foundation is establishing a completely new IT program at the BCB.

Dr. Chan Young Bang, the President of KIMEP University, highlighted how important this collaboration is to our university and how it will

provide an opportunity to expand the boundaries of business studies, as well as the use of new technologies for the development of the economy in Kazakhstan. Dr. Bang pointed out that the main goal of this academic program is to comply with all international standards and prepare highly-qualified specialists in the IT sphere.

The program curriculum will have several important and interesting disciplines, such as database management, project management, big data, information security, e-business, supply chains and other courses. The new program requires more IT professors, and one of them, a computer specialist, will be provided by ZHANARTU Charity Foundation.

Additionally, students already enrolled in other programs may combine IT with other disciplines such as economics, accounting, marketing and business management. The Bachelor of Information Systems in Business will be a part of the BCB undergraduate programs. Therefore, students can transfer to this program just like they transfer to any other BCB program.

Moreover, 3rd and 4th year bachelor students can get a minor or double minor degree if they take additional information systems specialization courses.

In his welcoming speech, Nurali Aliyev said that "progressive development of the country can be achieved only through the synergy of traditional educational processes and modern digital technologies, so the new bachelor program will create a sound and prosperous environment for IT development in Kazakhstan". Graduates from this program are expected to become professionals highly demanded in the international labor market. Their IT skills, combined with business knowledge gleaned from the best professors, will be applied in various industries.

KIMEP guarantees to provide 10 full-tuition, 4-year scholarships to the inaugural class in order to study this new program; the other 10 scholarships will be sponsored by ZHANARTU Charity Foundation.

In turn, Dr. Bang offered profound gratitude to Mr. Aliyev and ZHANARTU Charity Foundation for their commitment to the well-being of our students and the advancement of information technology in Kazakhstan.



Renovations move onto a new level

written by
Margarita Lyuts



We all look forward to the opening of the educational building on Valikhanov Street — how it has changed and what to expect in the future, new designs, cool changes and expectations from KIMEP Times.

Covering this issue in the previous special edition, KIMEP Times already presented the KIMEP administration's colossal plans for campus reconstruction. From the very beginning, students said that they missed the elevators, which are located in the part of Valikhanov Building under reconstruction. Soon students will breathe easily, according to Dr. T. Barnett. All rough work will be finished by the 6th of April, and we hope the first students will cross the threshold of Valikhanov building by the Summer 1 semester.

The west wing of Valikhanov Building will be in a new, stylish grey color spectrum. There will be a new doors system: wooden doors for teachers' rooms, doors with glass in the center for study rooms and modern doors with integrated louvers for halls. Students will notice that the stairways were extended, every room carpeted, and all open spaces equipped in lounge style.

New open spaces will allow you to spend time in soft armchairs, instead of closed, uncomfortable study rooms. All halls in the new wings will be equipped with computers and projectors. In especially large classes, TV sets will be installed which will duplicate what is happening on the board.

The most important change that will surprise everyone is the new admission office. Right now, it spans almost the entire 1st floor, where the library was previously located. It will become wider, longer and lighter than ever before.

The Department of Media and Communica-

tions, who lost their home location, will be back on the 4th floor. Their relocation was the most painful, since even the KIMEP radio station closed. The department is working hard on the new environment for students — they restored their media lab with all equipment and the radio room; maybe we will see new KIMEP Waves with some interesting projects.

The ground floor is transforming into a big hall with a completely new design. At the entrance will be turnstiles, the first part of new security system. A new staircase will make this place freer. The KIMEP Student Association already realized plans to purchase and install new lockers for personal things and bags near the lift.

The next object for reconstruction will be another part of Valikhanov Building on Abay Street. This is a massive reconstruction project because Valikhanov Building has a lot of offices, two huge halls, media laboratories, and the corridor that leads to KIMEP Grill. That is why all of these facilities will be closed until 2019. However, students and staff can stay calm because KIMEP Grill and all offices will be relocated. For a while, study rooms in the renovated section will be given to teachers from the Abay Wing.

A separate project is Halls 1 and 2 of Valikhanov Building. On the project the project pictures in this article, you will notice that it will be brand new part of KIMEP. These halls will be bigger and more comfortable than similar large halls in the New Academic Building.

Overall, KIMEP is not going to stop with these improvements; it is always seeking opportunities to make our campus better. It is long and difficult process for the future generation of KIMEPIans. We, as the people who participate in this history, should take these changes with respect because they are made for us and for future students.





Problems with languages as elective courses at KIMEP

written by
Onlan Malika

Have you ever thought about KIMEP language courses? Elective courses, which connects with languages are very important, mostly for major like International Relations or International Law.

Language is our way to have relationships between each other, to avoid language barrier and learn something new from foreign people. At KIMEP University, there is a language center, which proposes students to study Kazakh or Russian as general course, and other foreign languages as an elective. However, is

this really the case?

If we look at other universities, e.g. KazNU, KAU or KazUIR & WL named after Ablai Khan University, we can see that in their programs of education for international relations major students, foreign language courses are obligatory. Spanish, French, German, Turkish, etc – the list of languages at these universities is long and all students can learn them. Why do we not have the same program for students, whose major connects with foreign countries? In KIMEP elective courses we have only one choice, and it is Beginning German.

Let's consider this case one by one. What do we have?

Firstly, it is the absence of foreign languages as obligatory course in "international" programs. It is not a secret, that we have "Beginning German" now and we had "Beginning Chinese" in the past, but they are just electives. We have a choice to take them or not. On the one hand, it is a big advantage for students to keep more money for other courses outside KIMEP University. An average price for language courses is 20.000-30.000 tenge per month. For comparison, the price of "Beginning German", as an example, is 197880 tenge per one semester (4 months). This makes 49470 tenge per month. We can see that it is better and more profitable to find other places, where you can study languages.

In addition, let's look at the Language Center at KIMEP. If you look at the list of their services, you can find a lot of various courses: IELTS, English, foreign languages, verification of documents. The cost for foreign languages (Chinese, German, Korean etc) is 31.000 tenge, which is the same with centers outside KIMEP. We can equate these courses in KIMEP to other courses outside. Unfortunately, this profitable version and analogue of studying languages cannot be taken with credits to our diplomas. The biggest problem here is that in most cases groups are not full. No people - no classes. Maybe, there is a problem of bad advertising at the Language Center.

Thirdly, we cannot take foreign lan-

guages as required courses at KIMEP because of the order from Ministry of Education. Moreover, our list of languages is not so big. However, in February 2018 KIMEP University introduced 2 new faculties, which connect with that topic. Does it mean that it will influence only in good way for International major and electives? Maybe, KIMEP will start teaching language courses in our program? No one knows answers for that questions, we only can wait to see what will happen after Fall 2018.

All in all, on the one hand, we are keeping money without having required language courses in our study program, which is really good in terms of finance. What do you want to choose? Earn credits in official programs in the same ways as a majority of universities and pay twice as much cost for it, or start learning different languages somewhere else at a cheaper price?

The Little Free Library teaches how to share and reuse

written by
Gavkharkhon Mamadzhanova
photography by
Farangis Sharipova



We all know that reading books is crucial for personal development and gaining knowledge. Before agreeing with this statement, you have to ask yourself "Do I actually read books and how often?" At KIMEP there is a library where students have an access to different kinds of books. However, policies such as time limitations and fees sometimes become barriers to motivation.

Currently, there is an alternative opportunity for all KIMEP students to get books for free and without a time limit at the Little Free Library. This project was realized by one of the KIMEP organizations, Tree Hugers, with the help and support of the KIMEP Students Association. It inspires love for reading and builds a community where people can share and contribute.

You might be curious about how it works? The Little Free Library is a book exchange community at KIMEP where anyone can take a book to read and bring it back after finishing or leave another one for others to find. The idea of sharing things is in human nature. It gives us opportunity to be generous to other members of the community and benefit from being a part of it.

Have you ever heard about collaborative consumption? It is based on passing used goods from those who don't

want them to those who want them. This is one of the ways of implementing the idea of reusing method of dealing with the waste. Moreover, in order to share and exchange, members of the community have to have will to do this and trust each other. Most of us have read different books but we keep them at home. We don't use them anymore. However, unused value is a wasted value. This wasted value could be significant resource for others. So, can you imagine that your small actions and your attitude toward books (things) will lead to big changes? We will be part of community where members are trustworthy, understand value of the things and do not waste them but instead will share with others for the sake of our community and nature by reusing the waste.

Of course, it is important to mention that the Little Free Library is not big and does not contain all the books that there are at the KIMEP library. However, if you love reading books, you can drop by KIMEP Residence Hall, study room of the 4th floor and check out what books are there. As being a part of a small community of all communities that exist, you - students are able to make big changes. You are the ones who can take small actions, just like sharing the books, to make our community a better place to live in. In addition, each of you are able to make your own little contribution to make it much bigger by donating the books. So now, is the time to act!



5 successful students of the semester

written by
**Kundiz Kuandikova
and Margarita Lyuts**



Each semester in our university is unusual by its own way. This semester, Fall 2017 was full of interesting moments and occasions where our these students became heroes of the events.



Anara Bekbergenova
Baj-2
Assistant of the editor-in-chief
of Harper's Bazaar

Anara is a very positive and attractive person. Besides studying, she tries to work and develop herself all-around. Her biggest dream from childhood is to follow the career path of a model; she hopes to be included in the glamor of the fashion industry and be the first to wear fabulous designer clothes, shoes, and accessories. However, she was not accepted to work as an agent based on strict modelling criteria. However, she has not given up and continued to find other ways to bring her closer to the fashion industry.

Now, she works at Harper's Bazaar, which is a well-known fashion magazine and world-renowned arbiter of fashion and taste. Bazaar is available in 43 countries around the globe and it is a big pleasure for her to be the main assistant of the editor-in-chief of Harper's Bazaar in Kazakhstan. She assists with side-by-side analysis of beauty trends and fashion reports. She attends many different fashion events, trade shows, meetings with celebrities, and was recently delighted by the events of the latest Kazakhstan Fashion Week. Anara also had time to be a part of some KIMEP organizations like KFA and KIMEP blogs. Furthermore, she wants to build her own organization with her girl team. It is still in her intentions to form extensive organization that joins together several universities and links different designers, photographers, modelers who cannot find place where they can splash their talents and skills.

Her future plans are to live in Italy and pursue work on the Vogue and open one branch in Kazakhstan. Moreover, she wants to make many renovations and improvements in the Kazakhstan's journalism and fashion industry sphere.

Sabizhan
BACTA-4
Bass player from Molto Loud

Sabizhan is a fourth year BCB student majoring in accounting. His initial academic life started in Czech Republic, in Karlov University of Medicine. After foundation where he learned Czech language, he realized that medicine is not his real direction. Eventually, the education was very difficult from the beginning of the semester, professors started to introduce all specific basics of medicine science where basic knowledge was crucially important. In the long run, he decided to start from scratch and look for another direction, without knowing that he will find his way to music. Later, he came back to Almaty and entered KIMEP. Sabik is

the name, he is known by his friends and he became a bass guitarist one of the youngest rock group - "Molto Loud". This indie rock music group is becoming very popular with debut album "Different". Despite the fact that they are relatively young music band, they were able to light up in popular European scenes by winning the AmsterLive SoundLab and ShowCase in Austria. This group was established by two young guys Arman Tobagabyl- vocalist, Temirlan Kidirgazy-solar guitarist in the fall 2015. Before signing a contract with Kazakh studio "Soundlab Records", their first recordings were recorded in KIMEP University. The very fact, that these boys are not professionals, who did not receive any musical education, captures our hearts because the love for music opened new horizons which made them better than professionals. For instance, Sabizhan, who did not have any professional instructor started to learn bass guitar only 5 years ago from Youtube



and other sources. His main positive influence comes from his Mexican roommate in Czech Republic who was also an amateur of rock music. These music players have not created their group in order to become musicians but in order to speak with music and get impressions from timbre hearing. Sabizhan's main goal in this life is to become a deserving person as to become not just a person anyone can be, but to be dignified in this life. Starting the first year in KIMEP, she joined AIESEC international student organization



Arailym
4 year student
Champion, Changellenge Case
Competition 2017

While studying in university she is trying to be active not only in academic life, but in social life as well. For the last 3 years she was honored to be one of stipend holders named after Nursultan Nazarbayev as well as holder of KAZENERGY scholarship. She studied in Corvinus University of Budapest and University of Ljubljana as an exchange student and for this great experience she deeply grateful to our alma mater. Starting the first year in KIMEP,

she joined AIESEC international student organization. After two semesters abroad she understood that it is interesting to work with international students and decided to become a member of KISA. Now she is a member of KAFC student organization. Looking back she can say that student organizations gave an unforgettable student life and gifted more new friends. Besides that, since September 2015, she is working as a teacher assistant of one of the best professors of our university - Dr. Michael Conrad. Also she was a part of Financial Aid Office on Fall'15 and Fall'16 semesters.

This year she gladly accepted opportunity to participate in Changellenge 2017 and create a new team with Kristina Udartseva, Saltanat Shakenova and Assylkhan Mardanov. Arailym wanted to feel again the atmosphere and drive of solving case studies as this was her second time participating. She likes challenging herself, since a life worth experience, by this motivation her group was selected to be the first among 400 groups. It was important to split the tasks: Saltanat was responsible for analytics, Kristina and Assylkhan were responsible for strategy plan of our project and she was responsible for visual part of our solution - presentation. They had meetings after classes or at the end of a working day, over weekends, sometimes they worked till 6am, slept for 3-4 hours dreaming about getting the highest result.

The key for success is a motivation to try new things, self-development, to challenge every day, to work hard and to strive to the excellence. She thinks that everyone luck in everything they do! Do not give up, look up for new experience and emotions and you will definitely find your own ways to success! Seasons greeting to everyone!



Aidarkhan Bashirov
Bir-3
Mister KIMEP
Aizere Akhmet
Bmkt-2
Miss KIMEP

Our next heroes of semester are going to be Mister and Miss KIMEP 2018 Aidarkhan Bashirov and Aizere Akhmet. Mister KIMEP is a third year student of International Relations who is a current President of KIMEP Friends. Miss KIMEP is a second year marketing student who was nominated as Duchess in 2016. These two enthusiastic, energetic, and charismatic students enchanted the audience with their fascinating and unforgettable performance. The performance was professionally revealed with excellent Opera singing of Phantom of the Opera and creative staging show. The show also remembered with "Dombra" in which Aizere plays 13 years and spectacular present cake which she baked at 4 a.m. It is unbelievable that Aizere's passion to become Miss came out from the last year Miss KIMEP show. It was when she was just a freshman when she was inspired by the Miss KIMEP event and

imagined to be next Miss. Since the beginning, she was always very active and in every organization or event she took part in, she always strived to be the first. Still she could not believe that she became Miss KIMEP and greatly appreciated when her partner became Mister, who decided to participate for the sake of her and who supported her from the very beginning. Their future plans are to work in their field of major and stay active no matter what difficulties they will face. Ayzere's plan for the nearest future is to open her bake shop, which is her favorite pastime. Aidarkhan plans to invite popular music group Imagine Dragons to organize large-scale concert in Kazakhstan.



Magzhan Otantayev
Law-3
President of the Student
Government

Magzhan Otantayev is President of the Student Government (KSA) for the academic year 2017-2018. Today, he is a third year student at School of Law. Since joining KIMEP University, he is trying to be focused and actively participate in both student life and education. He is extremely interested in social and extracurricular activities related to KIMEP University. Before becoming the President, he was striving to establish a representative government in the position of a Deputy of law school during 2016-2017 academic year. In June, He had the privilege to represent KIMEP University and the student government at Eurasian Higher Education Leaders' Forum 2017 which was held in Astana. Recently, he achieved the Status "Best students of Kazakhstan 2017". In addition, this fall semester he has received KIMEP Excellence Scholarship in recognition of excellent academic achievement Merit-Based Scholarship for Current Undergraduate Students for 2017-2018 academic year and contribution to development of student life. Besides academic life, he is interested in charity, volunteering, boxing, and billiards.

It is sincerely impressive that the day when he was elected was one of the best days in his life. He ran for presidency because he wants to pursue his dream of becoming a true leader and leave behind an improvement in the university community. He cares deeply about students of KIMEP University and their reputation. His purpose is to be the ambassador of students' will, visions, and rights. He was interested in leading the Student Government for the simple reason that he wanted to both help people and be surrounded by those who desire to do the same. His main aim is to give students an opportunity or direction from which they will rise and make progress. We know that recently there were some changes in our university policy like increasing part-time salary, increasing monthly CAS stipend and solving the problem related to restriction for working in BCB and more. The President and his team addressed the issues in such a short time span. If you have any concern you are welcome to apply them without hesitation to their web page.

Nestlé needs YOUth: Employment initiative of a multinational giant

written by
Sabina Bekbenbetova
and Rimma Galiyeva



Nestlé S.A. is a Swiss transnational corporation, the biggest food manufacturer in the world, and conducts business in more than 191 countries all over the globe. Nestlé has more than 2,000 brands in its portfolio - from legendary and well-known multinational brands as Nescafé or Nespresso, to popular local brands like Bon Pari and Bystroff. Being a successful company, Nestlé also pays attention to the development of a prosperous and sustainable society. The program of the support of young people "Nestlé Needs YOUth" is one such example.

The support program of young specialists is the first global program whose main aim is to help youngsters in recruiting and professional training. Nestlé will open more than 15,000 internship vacancies and 35,000 work places for young specialists in the regions of Europe, the Middle East, and North Africa (EMENA).

This initiative is the continuation of the global "Nestlé needs YOUth" program which has been successfully operating for four years already, and the Alliance for Youth initiative, which is supported by 21 global and local companies in the Russian and Eurasian market. This initiative takes its roots from 2012, when the unemployment rate in Europe among young people reached 23%. Therefore, in 2013 Nestlé decided to launch the program "Nestlé needs YOUth," which in 2015 became global.

The initiative covers all areas of the company's operation — from the search and purchase of raw materials, to the production and distribution of goods to the consumer.

This program, implemented in all markets, promotes the development of local labor resources, providing a wide range of opportunities for specialists in various professions.

The main problems in the employment of young professionals are a lack of experience and a lack of knowledge about real business, which significantly slows down the process of finding the right job. Therefore, Nestlé sets a task for itself to assist in solving these problems, while organizing events dedicated to career development and giving students the opportunity to undergo internships. Besides the useful experience received during the internship, Nestlé represents a good start for the beginning of a career.

Amount of interns who became "Nestlé Food Kazakhstan" associates for 2015-2017



"When I was a senior student, I started my internship at Nestlé in the accounting department, and a year later a position in the finance department was opened. So right after the graduation this position was offered to me.

I believe that the first job is very important, since you are just a young specialist with no work experience. The knowledge we acquire in the university is a must, but each company has its own specificity, so it is very important to know what kind of leader and with which kind of team you will collaborate. I was very lucky that everyone in the team was open and approachable, they understood that I was a young specialist and that I needed some time to adapt. However, it is very important not to abuse it and understand that no one will explain to you the same thing several times, as they do at the university."

Viktoriya Li
BSc 2016, KIMEP University
Reporting Controller, Finance, Nestlé
Food Kazakhstan

Last year Nestlé conducted several activities dedicated to career development. In October 2017, the doors of the office of "Nestlé Food Kazakhstan" were opened for KIMEP students. The main goal of the "Nestlé Career Day" event, organized as

where participants could ask questions to employees. It turned out to be useful not only for the improvement of their skills in the selection process, but also for better understanding of the specifics of the departments' work.



Each 6th employee of "Nestlé Food Kazakhstan" is a graduate of KIMEP

part of Program for Young Professionals, was to make undergraduates understand the importance of choosing the first workplace correctly.

An event of this format was held for the first time in the Kazakhstan office, which aroused great interest among students. 25 graduates got an opportunity to spend their day at the company's office and learn about how Nestlé works, what are the main company's values, and what opportunities young professionals have in such areas as marketing, Supply Chain and CCSD.

Also, employees who started their careers in the company from the position of interns, shared their success stories and gave their advice.

"During the internship, the most valuable thing to do is to show your proactivity, involvement and initiative. It is crucial to be brave. You should not be afraid of expressing your opinion and say "no." Moreover, it is important to ask a lot of questions, especially at the beginning. And of course, do not forget about luck. During the internship, luck plays an essential role."

Ziyat Imambekov
BSc 2015, MBA 2018,
KIMEP University
Purchasing Administrator,
Purchasing, Nestlé Food Kazakhstan

The final part of the event included individual consultations and short interviews

"Visiting Nestlé was really interesting and informative. I learned a lot about the history of this company and about its operations. Since I am studying finance, it was fascinating for me to hear about the profession of financial controller and its pros and cons. Furthermore, associates shared with us their work experience in international companies and advised us on how to present ourselves to employers. By the way, some of them are KIMEP graduates! I think it was very useful for us. It's an unique experience to communicate with a potential employer in an informal atmosphere where everyone feels comfortable. During the coffee break, we had the opportunity to talk to Nestlé associates and ask all the questions that came to our minds. And at the end of the day, we organized a lottery and some of us got very nice prizes. I'm grateful to Nestlé for this experience. It was an unforgettable day!"

Aizhan Kairat
BFIN-4,
Bang College of Business,
KIMEP University

The company plans to further develop the "Nestlé needs YOUth" program. During four years (2017-2020), more than 1,600 internships and 1,400 job places are opening for young professionals under the age of 30 in the Russia and Eurasia market.



Meet KIMEP University Senior management body and faculty members

Administration



Chan Young Bang
President

Ph.D. in Economics, University of Colorado, USA



Timothy Barnett
Provost and General Deputy to the President

Ph.D. in Education and Business with focus on Strategic Planning, Claremont Graduate University, USA



Gilbert Linne
Vice President of Academic Affairs

Ph.D. in Psychology, Alliant International University, USA



Yuriy Fidirko
Vice President for Finance

MA, KIMEP University



Aigerim Ibrayeva
Associate Vice President of Student Affairs

M. Phil. in Management, Maastricht School of Management, Netherlands; M.D., Almaty State Medical School



Sang Hoon Lee
Dean of the Bang College of Business

Ph.D. in Financial Economics, University of New Orleans, USA



Joseph Luke
Dean of the School of Law

Juris Doctor, University of Michigan, USA



Heather McCollum
Dean of General Education

Ed.D. in Administration, Planning, and Social Policy, Harvard University, USA



Gerald Pech
Acting Dean of the College of Social Sciences

Ph.D. in Economics, Ruhr-University Bochum, Germany



Juldyz Smagulova
Executive Director of the Language Center

Ph.D. in Sociolinguistics, King's College London, UK



Husein Bulent Dumlupinar
Associate Dean of the Bang College of Business for the Executive Education Center

Ph.D. in Economics and Econometrics, Aegean University, Turkey

Bang College of Business



Sang Hoon Lee
Professor, Dean
Department of Finance

Ph.D. in Financial Economics, University of New Orleans, USA



Yuliya Frolova

Associate Professor, Associate Dean for Undergraduate Programs of BCB
Department of Management
DBA in Management, KIMEP University



Zhanat Syzdykov

Assistant Professor on Special Appointment,
Associate Dean for Graduate Programs of BCB
Department of Accounting
MPA, KIMEP University; DBA Candidate,
KIMEP University



Husein Bulent Dumlupinar
Assistant Professor
Associate Dean of BCB for EEC
Department of Marketing

Ph.D. in Economics and Econometrics, Aegean University, Turkey

Accounting and Finance Department



Mira Nurmakhanova
Associate Professor
Chair of Department

Ph.D. in Economics, Iowa State University;
Ph.D. in Mathematics, Kazakh State University



Keun Jung Lee
Associate Professor
Research Director

Ph.D. in Finance, London School of Economics, UK



Alma Sharipova
Assistant Professor

Ph.D. in Financial Economics, Middlesex University Business School, UK



Balzhan Zhussupova
Assistant Professor

Ph.D. in Economics, University of Wales, UK



Gulnara Moldasheva
Assistant Professor
DBA in Finance, KIMEP University;
Ph.D. in Mathematics, Moscow Re-
search Computer Centre of Academy
of Sciences, Russia



Kunsu Park
Assistant Professor
Ph.D. in Accounting, University
of Hawaii at Manoa, USA



Maya Katenova
Assistant Professor
DBA in Finance,
KIMEP University



Nurlan Orazalin
Assistant Professor
DBA in Accounting,
KIMEP University



Olga Pak
Assistant Professor
DBA in Finance,
KIMEP University



Olga Uzhegova
Assistant Professor
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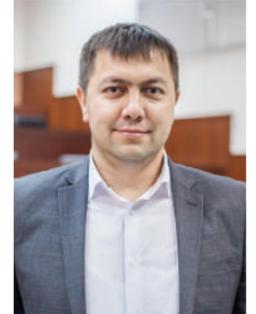
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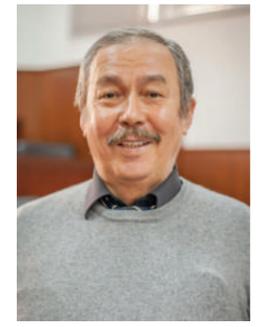
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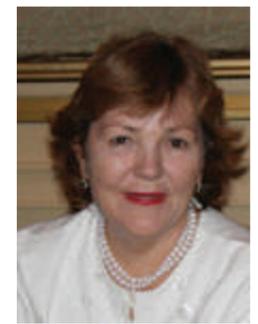
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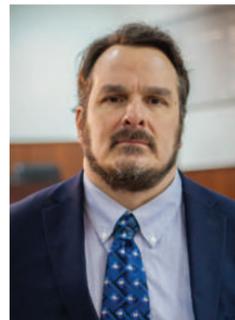
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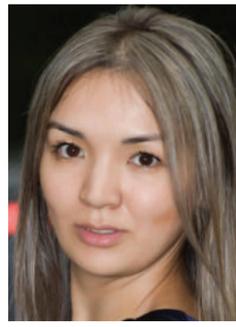
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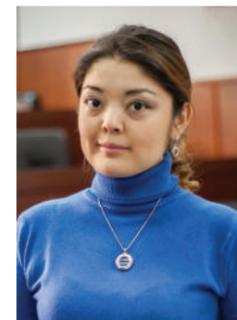
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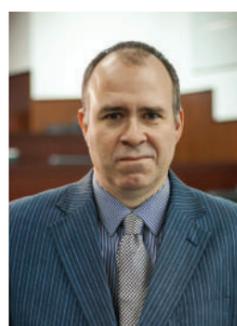
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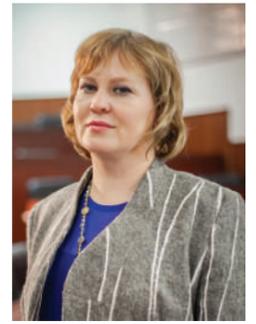
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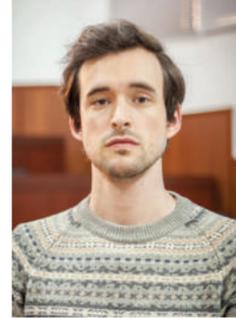
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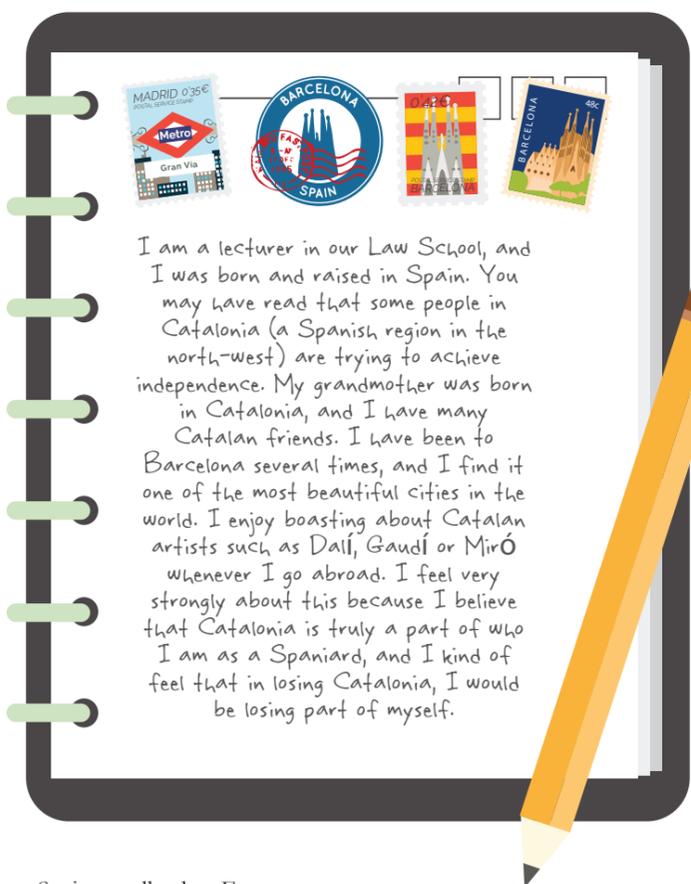


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Separatism in Spain: why I believe Catalonia should stay

written by
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nation is and when Spain was born. It is also honest to admit that the attention paid by the Spanish media to the September terrorist attacks in Barcelona, as well as the sorrow shown by Spaniards all over Spain was a thousand fold bigger than the attention and the sorrow shown anywhere else. A nation as a community means that you care for your fellow countrymen and the Spanish people care for Catalonia. Catalan art, culture and gastronomy is celebrated in Catalonia as much as in the rest of Spain. Barcelona Football Club has as many supporters in Catalonia as in the rest of Spain.

Catalonia has never been a private club or a ghetto just for Catalans and that can be seen in the fact that not only hundreds of thousands of those born in Catalonia live in other parts of Spain, but in the fact that the number of those who live in Catalonia and have not been born there is also incredibly high. Furthermore, those who have been born in Catalonia and whose parents come from other Spanish regions are also very numerous because Catalonia has always been a promised land for immigrants who settled there after finding a job. The most common surname in Catalonia is "García". The second is "Martínez". The first real "Catalan" surname on this list is "Vila", in position number twenty six.

This ethnical argument, besides being old fashioned, is hard to uphold.

Western countries are an increasingly diverse melting pot of numerous races. Many Catalans speak Catalan and many others do not. So what? Not all French speakers are French citizens and there are countries like India with many official languages.

The second separatist argument is: Spain is stealing from us. This kind of reasoning is a dangerous reminder of the recent Brexit controversy in the United Kingdom. Those Britons who wanted out of the EU made up amazingly simplistic analogies in their campaign, trying to prove that the EU was just a plundering scheme, as well as suggesting that the UK would suddenly become a free trade paradise, once it regained "sovereignty". Well, now it is more and more clear that all that propaganda was flawed at best and that just the uncertainty that Brexit has ignited should be enough of a warning for those separatists in Catalonia who think that independence is the solution, not just another one of their problems.

The third argument goes like this: those who oppose the referendum are not true democrats and those Catalans who do not support independence are not true Catalans. I know many Catalans who are not separatists and, besides, the idea that Catalonia should become independent on the vote of a 51% separatist majority —if there is ever one— is also anti-democratic because democracy is the right to vote on those issues which concern you directly and dividing Spain deep-

the United Nations already warned that Catalonia is not entitled to the right to self-determination. That right is limited to those territories (e.g. in Africa or Asia) which were occupied by a foreign power and were exploited as a colony, for the exclusive benefit of the metropolis, whereas Catalonia and its citizens have always enjoyed as many rights as the rest of citizens in Spain.

The current Spanish Constitution received more support in Catalonia than in Madrid, when people voted for it in 1978. This constitution provides for its own reform mechanism, which includes territorial reorganisation, so if separatist parties want independence, there is already a legal and democratic process for it. The different Spanish regions have a legitimate claim to autonomy but Spain is already one of the most decentralized countries in Europe. Nationalist and regionalist parties are well represented in the Spanish parliament and have indeed held the key to the presidency on many occasions.

Spain is slowly finding its way out of a tragic economic crisis for which all of Spain is to blame, but we will succeed if we stay together, not if we blindly divide ourselves.

Catalans can blame the Spanish Government for their problems as much as anybody else can blame it for theirs. Problems in Catalonia will not end if independence is granted, they will just have started. However, separatists will still be able to go on hating Spain and they have already announced that their final goal is the annexation of other parts of Spain such as Valencia, the Balearic Islands and part of Aragón. Anger is a problem, not a solution. Kazakhstan is also a

very diverse country, with people of many races, languages and religions and we must learn to live together without claiming that, because we are different, we do not belong to the same community. Integration and unity is a recipe for success. Separation and division is always a recipe for disaster.

Thanks a lot for reading this. I am ready to discuss this topic with anybody who is interested.

Nicolás

Spain, as all other European countries, was born out of the unification (or dismembering) of many smaller kingdoms over a long period of time. The same process took place in France, the UK, Germany and Italy. Spain was one of the very first kingdoms to adopt roughly the same borders it has today, and, in many cases, the administrative divisions it has nowadays reflect

the ancient medieval kingdoms of the Iberian Peninsula, with seventeen so called "autonomous communities" — Catalonia is one of them — that have many powers and responsibilities in areas such as taxation, education, security and legislation in general.

Europeans have not always identified themselves, in the course of history, as members of a specific nation, but as subjects of a specific king or as members of a specific religious group, so the idea of a world divided into "nations" is actually quite modern. However, around the nineteenth century, many countries in Europe experienced the dawn of what historians and political scientists usually call nationalism, and many people increased their awareness of their roots and traditions. This cultural process also contributed to political processes, sometimes involving violence and wars, such as in the unification of Germany or Italy, or the collapse of the Austrian Empire. Although, in the past, some people in Catalonia have been nationalists, in this sense of being very proud of their heritage, outright support for independence has never been higher than twenty percent until a few years ago. I believe those who support the

independence of Catalonia make use of some version or other of the following three main arguments. The first one is this: Catalonia is not part of Spain and, actually, Spain does not exist and has never existed as a nation. It is completely legitimate for academics to ask themselves what a



Kazakhstan soon to get its own cryptocurrency ?

written by
by Jérémy Lonjon

NOVASTAN.ORG

On October 17, 2017, Kazakhstan signed an agreement with a firm based in Malta for the future establishment of a cryptocurrency in the country. Following the example of Russia, Astana would become the second country in the post-Soviet space ready to implement such an innovation.

This was announced by the Astana International Finance Center (AIFC) on October 17 after the signing of a memorandum with the Maltese firm Exante, which should provide the technical means for such an innovation.

A cryptocurrency is a decentralized digital currency that can be used as a means of exchange for secure online transactions.

It highly depends on a technology called "blockchain". The latter, which is a large digital account book, ensures the exchange of cryptocurrencies without any intermediary. In the case of Kazakhstan, it is supposed to be through the company Exante that this system will be implemented: the Stasis blockchain platform designed by the firm

ber, Japan announced the upcoming launch of its own "J-coin".

Kazakhstan : future center of international fintech?

The richest country in Central Asia, Kazakhstan, has explained its desire to integrate the cryptocurrency market with its will to become a future center of international fintech. With a gross domestic product of nearly \$ 134 billion in 2016, Kazakhstan has launched a major reflection on the matter and wants to make the current AIFC the receptacle of future exchanges of cryptocurrencies across the region and around the world.

One may wonder, however, whether such an initiative is not

Kazakhstan depends heavily on, do not seem to undermine the country's will to turn resolutely towards the future and to take such initiatives.

the blockchain, many countries like Kazakhstan today see in the creation of their own cryptocurrency the possibility to regain control and to be part of the cryptocurrency market, which is booming today.

Some of the Kazakh elites still in doubt

But the enthusiasm of the AIFC and several Kazakh associations for the creation of a future "cryptotenge" is not shared by everyone. As a matter of fact, the president of the National Bank of Kazakhstan, Daniyar Akishev, has recently expressed his doubts, seeing in cryptocurrency a way to speculate rather than a way to ensure security in international trade.

This is what he explained to students at KIMEP University in Almaty last October.

To Daniyar Akishev, "nothing is settled at this stage and the legal status of a possible cryptocurrency has yet to be established in Kazakhstan. Cryptocurrency trading will have to be limited because it can lead to significant speculative risks," the president of the National Bank also said.

"Personally, I do not see in what sense the establishment of a cryptocurrency will be profitable to private companies. It is an instrument of exchange that is completely independent, out of control, that does not respond to any central institution", he continued.

No official launch date

Like other countries, Kazakhstan is therefore looking for ways to implement this innovation, which is still poorly understood by economic agents, individuals and political elites in many countries.

It remains to be seen if this cryptocurrency will actually see the light of day. Contacted by Novastan, the

AIFC and Exante have not yet responded to our requests about an official launch date. The actual implementation of such an innovation should not, however, leave the global market for cryptocurrency indifferent.

In addition, one may wonder whether Kazakhstan is ready to take this step and launch its "cryptotenge" without risking to question its political and economic fundamentals acquired since the independence.

The launch of the new cryptocurrency was carried out through an online fundraiser on the Halykcoin Foundation website: this "crowdfunding" called ICO (initial coin offering) started on December 21, 2017 and will finish on March 21st.

Halyk Bank, the third largest bank in the country, however, recalled that the Halykcoin cryptocurrency project had no connection with the bank and that the use of the name Halykcoin did not constitute a guarantee of this bank for banks users of the future Kazakh cryptocurrency.

Furthermore, on the 14th of January, on the margins of the 10th Astana International Forum,

The President of the Republic of Kazakhstan, Nursultan Nazarbayev, announced his intention to create a world cryptocurrency not based on abstract trust but secured by specific assets, democratic and transparent.

This new cryptocurrency "will help the world to get rid of monetary wars, black-marketeering and decrease volatility on the markets", as the President said. Based on the idea of the Estonian cryptocurrency, the new Kazakh international cryptocurrency will be called G-Global.

will ensure the entry of the largest country of Central Asia on the cryptocurrency market.

Cryptocurrency: an economic reality of everyday life

governor of the AIFC, in a press release issued after the signing of the

"Blockchains and cryptocurrency systems have now become a part of our daily economic reality," said Kairat Kelimbetov,

a little too avant-garde in a country where the use of credit cards is only beginning to become popular and where the vast majority of trade, as for the rest of Central Asia, is made in cash. But Astana sees in the setting up of its own cryptocurrency a way to be attractive for foreign capital and companies.

A worrying economic instability

According to Kairat Kelimbetov, this initiative was also taken in order to stabilize the monetary situation in Kazakhstan, which has recently suffered from the effects of the global economic crisis and sanctions imposed on Russia. In 2014 and 2015, Astana had to devalue its currency twice before adopting a floating exchange rate regime, which had a direct impact on the daily lives of the country's inhabitants.

But all these factors of economic instability coupled with the drop of oil prices on the world markets, which

The takeover of virtual currencies by the States

With the signing of the Memorandum with Exante, the AIFC and Kazakhstan's economic elites are following a global movement. Since the introduction of bitcoin in 2009, we have seen that what was initially just a computer protocol looking at the possibility of using new trading systems for different transactions around the world has become a real bubble.

With the will of different countries to create their own cryptocurrency, an explosion of this bubble could take place. The bitcoin, a virtual currency independent of any central bank, and therefore of any nation, after having skyrocketed, is likely to be recovered by states that have no control over it at the moment.

Where the bitcoin allowed to ensure a relative anonymity for the agents exchanging in this cryptocurrency on



What ethical issues may occur when practicing law?

written by
Aigerim Yerezhayeva
illustration by
Zhibek Yerzhigit



“A lawyer should represent a client zealously within the bounds of the law”

- says a general principle agreed upon by Model Rules of Professional Conduct (1983) and Model Code of Professional Responsibility (1969). It sounds simple. Only individuals who deal daily with fighting for their clients' interests are capable of understanding how complicated and broad the concept of law might be. Methods of making efforts to keep ethical accountability in a highly competitive environment where there is a constant motivation to meet one's law firm's requirements and clients' demands simultaneously must be effectively managed. It might be a hard and high-pressure job to be confronted with opposition and handle the emotions of one's clients. Striving to make moral decisions and acting with integrity on daily basis will pay off when facing serious ethical dilemmas. When practicing legislation, one tends to face very common notions, such as changes in ethical requirements, conflicts of interest, client advocacy, professional responsibility, and ethical differences on an international level.

As history shows, ethical issues may vary from one period to another, along with changes in legal ethics. In 1969 the American Bar Association (ABA) proposed the Model Code of Professional Responsibility, which

was criticized for the lack of uncertainty on important issues and for failure to help and guide in non-litigation practice. Then, after some study, in 1983 the ABA submitted the Model Rules of Professional Conduct for the states' consideration. It was accepted by a majority of states on a greater level than the Model Code. Additionally, the Model Code allows lawyers to “resolve reasonable doubts in favor of his client”. On the other side, the Rule 11 (amended in 1983) tends to discourage a lawyer from representing a client zealously for the sake of administrative, fair justice. So, we can say that contradiction appeared earlier on. This example shows that experience allows us to judge and recognize our mistakes, as well as to get better skilled and improve over time.

One of the areas in ethics that bothers lawyers the most is conflicts of interest, yet it happens to be the least understood. Most attorneys and courts would agree that lawyers have some general liability to the entire legal system; a prior problem which remains unfixed in legal morality is how to manage potentially conflicting obligations to the client. If one found himself in a case of representing new and existing clients on a matter of adverse, he is supposed to receive the consent of both clients for fully revealing true facts. However, after a panel discussion on the Code of Conduct, it was suggested by T. F.

Bush in 2016 that if any of them rejects the consent, the representation should be stopped, even if there is no threat of damage. Bush's judgment for situations like the one described above is that “clients should not be required to put complete faith in lawyers acting properly outside of their view,” which means clients are able to change attorneys during the judicial process, and if clients choose another advocate, the problem is more likely to be resolved much easier.

Lawyers are, first of all, human beings who are capable of appearing a party in fault for criminal conduct. Lawyers have been convicted of crimes from alcohol problems to murder. Situations in which an advocate is suspected of breaking the law themselves, can clearly show the best how honest and law-abiding one can be.

Ethics also might be ignored when advocating a client. There are many situations which can lead to a contradiction between personal ethical considerations and obligations towards one's own client. There is a great example in V. Thompson's article “Ethical dilemmas in law firms:” It might happen that an attorney has to blame a person of committing a crime who he does not believe to be guilty. Vice versa, “lawyers can represent clients they know to be guilty, but they can't induce clients to perjure themselves on the witness stand”. Balance be-

tween advocacy of any client and ethical beliefs is more often regulated by law firm managers. If the balance is impossible, a withdrawal from cases is allowed. In addition, a professional lawyer should remember first that an over-complicated, competitive attitude is linked to a strong readiness to do almost everything to please and keep a client; and second, the unrealistic expectations of a client must be limited.

Also, V. Thompson asserts that in any law firm partners, attorneys, associates must ensure the following of codes of professional responsibility established by a relevant state bar. These rules are the most important ones which must be obeyed by lawyers and outweigh any other duties. So, lawyers are required to “communicate effectively with their clients, avoid criminal behavior, manage payments legally and fairly, and refrain from defrauding anyone”.

Malpractice and breaking any one of these rules lead to firms and individual attorneys being sued. “Lawyers who break rules of professional conduct can be sanctioned or even disbarred, and law firms with a history of rules violations may also be sanctioned”, reports Thompson. Besides, “professionalism” was defined as “not what you have the right to do, but rather to do what's right” by New Jersey State Bar Association study committee.

Dealing with a case concerning international ethics is much more complex. Diverse backgrounds of international lawyers and their widely different concepts of legal ethics are likely to lead to a lack of consistency and explicitness of ethical standards on an international arena practicing law. There might be no right decision for complicated ethical dilemmas. While facing a conflict, it is not clear what ethical rules are supposed to be a priority when having cases in different locations. On the other side, international practices have a benefit of flexible ethics, and should not be understood as merciless because of diverse premises.

To conclude, there are endless variations of breaking ethical codes, and in one point or another, every lawyer will face ethical issues. From the very beginning, attorneys have been challenged with modifications of ethical concepts and conflicts of clients' interests; some were guilty of committing a crime. There will always exist difficulties advocating clients as well. Having professional responsibilities will keep lawyers liable to make the best possible decisions, and ethical differences on an international level will add complexity to work. Although practicing law may lead to making some ethical mistakes from time to time, an attorney who has integrity and dignity will learn lessons given by fate and advocate clients in the best manner of his capabilities.

But first, coffee

written by
Dayana Zhangeldina
illustration by
Zhibek Yerzhigit



It is so cold outside. Steam comes from the mouths of thousands of people who are leaving their houses and walking quickly to their destinations: schools, universities, places of work. There is one thing which unites all of us in the morning: we all want to sleep. Boom. We have a good solution to this problem. Coffee. The new culture of drinking coffee is rapidly spreading over the Kazakhstani markets. This especially relates to takeaway coffee shops which are becoming more and more widespread in Almaty. The whole concept of takeaway coffee shops is so simple and so attractive at the same time. Inviting fragrant smells, attractive facades, and finally plastic disposable cups which contain hot, invigorating, coffee. The following “map” of takeaway coffee shops located near our KIMEP University will lead you to choose the right place in terms of quality, waiting time, variety of assortment and price to purchase this delicious, awaking drink.

Coffee TOP



Wooden panels, attractive, calm green colors which create associations with nature, quiet music and a calm atmosphere. It is all about the espresso bar, Coffee TOP, located in the underground passage of the Almaty Metropolitan Station “Abay.” The idea of opening such coffee shop with takeaway service came to a young couple from Karaganda, Azamat and Roza Ahidzhanovy 3 years ago, when they realised that the Kazakhstani market lacks real coffee shops with the right atmosphere and service. So, the whole design of the coffee shop and logo were implemented by the owners, as they wanted to support the image of closeness to nature and organics in each minor detail. Also, the whole variety of sandwiches is made by Roza Ahidzhanova and delivered to the coffee shop on a daily basis; all of them are healthy and low in calories.

In terms of drinks, Coffee TOP offers different types of coffee, tea with flavors, several sorts of leaf tea, hot chocolate, cacao, ice drinks and lemonades at affordable prices. The content of the coffee is 90% Arabica beans which come from Colombia and Brazil, while other 10% is Robusta from Uganda. The founders are very passionate about coffee, so recently they even introduced master classes for baristas. So, if you want to try out such a complex but unusual activity yourself, you can spend 1 week under the guidance of Azamat who has completed several coffee making master class on a professional level. The price is 25 000 KZT; location: PITA GREEN. For more information you can ask a barista. Additionally, in Coffee Top you can buy some packaged coffee and even coffee scrub handmade by Roza Ahidzhanova. So, if you want healthy food and coffee of high quality, drop by Coffee TOP and do not forget about its special offers: each 6th cup of coffee is free, 50% off for the second cup of coffee per a day, 7th cup of tea or 8th lemonade is free; just ask a barista for a cumulative card for regular customers. Also, while purchasing drinks here, you can donate some money to a glass jar with label: “for new tattoo” for barista.

Instagram:
@2gocoffeetop

Waiting time:
~4-8 minutes

Line: 1-4 customers
(depending on a time)

Average price:
~450-700 (for drinks);
300-400 (for food)

Working time: 8.00 - 20.00

Location: Almaty
Metropolitan, Station
“Abay”



Double A

A white facade in loft style made from white bricks covered with thousands of stickers with wishes from happy customers, an old bicycle transformed into a lamp, vintage posters, a lot of lights and garland made from painted cups of coffee and a menu in 2 languages placed on the door — this is what you will see if you decide to check out the source of music and aroma of coffee in the underground on the corner of Abay and Dostyk streets. If you come to Double A takeaway coffee shop, you will be offered several types of coffee, hot chocolate, tea with different flavors, cold drinks and famous milkshakes at very affordable prices. Smiling baristas who are girls only, according to the rules of the company, will also suggest to buy homemade cookies or Dunkin Donuts which could be difficult to find in Almaty. Soon, you will also have the opportunity to try new sandwiches of big size prepared from homemade bread, and close to the summer Double A will introduce ice tea, shakes and lemonades with new flavors.

The small company was started on the bare initiative of two friends, Sagash Argyn and Bartaliev Azamat, so name “Double A” comes from their first names. There is always a small line of hungry or tired customers who want to receive their own portions of invigorating drinks or get rid of hunger by eating sandwiches made from freshly-baked bread with unique special sauce available on each Monday, Tuesday and Wednesday after 12 p.m.

Also, there are some contests for the best design of the cup, and winners receive coupons for free coffee. Currently, cups of Double A coffee are seen more and more frequently in the hands of KIMEP students due to the good combination of price, quality and fast service. Besides, founders plan to expand the Double A chain to Astana, so coffee lovers will be able to enjoy this drink in one more city in Kazakhstan. So, visit this takeaway coffee shop, have a look at the collection of coins left by coffee drinkers from different point of the world and try its most popular drink: ice coffee!

Instagram:
@doubleacoffee

Waiting time: ~3-7 minutes

Line: 1-4 customers (de-
pending on a time)

Average price:
~450-600 (for drinks);
350-550 (for food)

Working time: 8.00 - 20.00

Location: Underground on
corner of Abay and Dostyk
streets

Starbucks



A cozy atmosphere, the inviting, strong odor of freshly prepared coffee, recently renewed, stylish comfortable tables and chairs which invite you to have a rest and plunge into their softness while eating delicious, juicy sandwiches or tasty muffins. All of this is observed by a smiling green mermaid with two tails and friendly baristas wearing straw hats and red aprons. This is about Starbucks, which started as a small shop in Seattle in 1971 and specialized in the sale of different coffee grades and grew into one of the most trendy and popular chains of the 23768 coffee shops all around the world. The founders chose this name in honour of the character Starbuck from the book Moby Dick, who likes drinking coffee.

Probably, the logo of Starbucks is one of the most recognized in the world because of the huge amount of photos of “personalized” white cups with the names of happy consumers. It is the main distinctive feature of Starbucks which appeared just out of convenience for the baristas, but turned into a very successful marketing move which attracts many of us Kimepians who value being trendy. Another interesting point is the location of the entrance into any of Starbucks’ coffee shops: it is always made so that it “looks” to the east or south, but never to the north, because Starbucks wants to create the best conditions for its beloved consumers, so that they never face direct sun rays while sitting in the coffee shop. Vice versa, they will spend more time here, enjoying the variety of delicious drinks: different types of coffee, cacao, tea, cold drinks and a huge assortment of tasty snacks and baked goods.

Starbucks makes a lot for its customers. In order to maintain brand loyalty and increase its market share, it introduced a loyalty program via cards and the Starbucks app, which allows customers to get discounts after several purchases of drinks or snacks and offers some more opportunities. So, Starbucks is definitely the best for us in terms of place and loyalty programs. Hurry up and use this opportunity!

Instagram:
@starbucks_kz

Waiting time:
~5-10 minutes

Line: 1-5 customers
(depending on a time)

Average price:
~750-1100 (for drinks);
600-1250 (for food)

Working time: 9.00-20.00

Location: KIMEP, New
Building, 2nd floor

Созвездие Бородача



Painted front glass with pictures of air balloons, a very unusual logo of man with a beard and glasses looking like a hipster, a catchy name, wooden walls with nailed axe — there are more questions than answers for the new takeaway coffee located in the underground of corner Abay and Dostyk. Созвездие Бородача was opened 8 month ago by a KIMEP graduate and started to gain popularity due to its 7 delicious various syrups which are added to coffee for free. The story of the creation of the logo and name is the following: the owner really likes his beard so he wanted to show it in the name of his coffee shop. The second part “созвездие” represents one more of the owner’s fields of interest - outer space. As for the design of the coffee shop, it is made in Canadian style. The same relates to the baristas’ uniform which is a checkered shirt. So, together with the axe and logo it results in an image of a brutal Canadian lumberjack.

As for the assortment, the menu of Созвездие Бородача is written in 2 languages. It offers a huge variety of coffee, tea with different flavors, cacao, cold drinks, special lemonades and tasty baked goods: cookies and cupcakes. As for the content of coffee beans, 80% is Arabica, 20% is Robusta. Arabica beans have a sweeter, softer taste with a high level of acidity and wine taste, while Robusta beans have a stronger, harsher taste with a grain-like overtone. On the eve of the New Year, they introduced new hot drinks, which will stay on the regular menu, and a new size of cups: 0.4 L.

As for loyalty programs, they also have a cumulative card which offers each 6th coffee for free. Another novelty is the introduction of combos consisting of one drink and one snack at a very attractive price. Also, soon Созвездие Бородача will offer personalized cups which will be made in accordance with customers’ preferences, so you should definitely try new drinks and homemade cookies which are free for KIMEP students.

So, each of the coffee shops represented in our improvised map is unique; it has its positive and negative sides and special features. Take your time and choose the one that best fits your interest, because soon we will lose the opportunity to enjoy takeaway coffee from coffee shops located in the underground. Take your time, try them all and follow news in order to know where you favourite coffee shop will continue to exist. Note: “Созвездие Бородача” will certainly move to more open space and will turn into a big coffee shop, but a concrete location is not known. As for Double A, they will continue to please us with lovely drinks as they will move to a place somewhere near KIMEP and maybe even open a coffee shop, but this plan is uncertain.

So, each of coffee shops, represented in our improvised map is unique, it has its positive and negative sides and special features, take your time and chose these that best fits you interest, because soon we will lose opportunity to enjoy takeaway coffee from coffee shops located in underground. Take your time, try them all and follow news in order to know where you favourite coffee shop will continue to exist. Note: “Созвездие Бородача” will certainly move to more open space and will turn to big coffee shop, but concrete location is not known. As for the Double A they will continue to please us with lovely drinks as they will move to the place somewhere near KIMEP and maybe even open a coffee shop, but this plan is uncertain.

“What shall I get?” Learning from the New Year experience



written by
**Altnay
Mukhatova**

As the New Year season comes to an end, many of us are left with pleasant memories of family or friend gatherings, celebrations and all the cheerful festive activities. Yet there is always something more tangible that we get from the holidays: gifts. While gift-giving is a great way of bonding and celebrating, it is also a persistent cause for stress during any special occasions or holidays. No matter how well we know people, special to us, choosing a suitable present for them is always a mind-boggling procedure. So this year, having already faced difficulties of the New Year gift-giving, we would like to present some present ideas of what could delight both you and your loved ones, no matter what you celebrate.

Parents

Your parents probably won't expect much from you, so surprising them with a thoughtful gift could really show your appreciation for them. If you have time (and skills), make something yourself -

there are many DIY ideas all over internet. You can make your own snow globe or a mug with a funny message for your parents. Or, if you are not really good at crafting, it is always a safe option to buy something for a house. And you get a bonus point if you make it personalized! Examples could be pillowcases (with captions like “Best dad” or “Best mom”), coffee machines or tea sets (depending on what beverage they prefer), or aromatic candles and personalized water bottles. Or t-shirts. Anything where you can put their photos counts too.

Where to find:

- apply to a pottery lesson at Clay House Gallery (prices start from 6000 tg) where you will be taught how to make and decorate a vase or a pot, which you can then use as a gift

- buy an embroidered blanket or a personalized family photo canvas via internet shops (i.e. GiftsForYouNow)

Siblings

Picking presents for your brothers and sisters can be tricky as well. No matter how much older or younger they are than you, all of them can appreciate something practical yet interesting at the same time, like a good phone case (opt for funnier ones for your younger siblings), or a personalized bracelet, or even choco-

late. In short, look for something they may use, but with an unusual touch.

Where to find:

- you can find interesting chocolate goods (think bars, bouquets and chocolate-covered fruit) at Ma Cherie (they work 24/7 and can also deliver your purchase)

- or you can find something interesting and unique in shops that sell gifts, like Zadari.kz (you can order online or buy in a local mall)

Boyfriends/girlfriends

Buying gifts for the opposite sex is a hard task by definition, but buying them for your significant other is even more difficult. If you struggle to find out what they want, it is always safe to play a classic romantic gesture. Do not want to go over a budget? Write down everything you love about them on tiny pieces of paper and put them in a mason jar. If you come up with 365 of those, instruct them to open one note each day, so that your gift can warm their hearts during every day of a new year.

You can also buy matching clothing items, think hoodies or T-shirts. Or you can make a compilation of his/her favourite movies (or maybe the ones you always wanted to watch together) and plan a night-in with popcorn (extra points if you make it to-

gether) and hot cocoa.

Where to find:

- you can order matching clothes from funnylovekz, an Instagram account, which delivers all across Kazakhstan — very convenient for those whose significant others are in a different city.

Yourself

We often forget amidst the holiday season shopping fever about one special person, and that person is you yourself. Use this perfect opportunity to treat yourself. It can be hard to choose what to get, even when buying a present for yourself. So, unless you have something special in mind, opt for classic choices, such as a spaggetaway, a tea/coffee collection (depending on your preferences), a set of aromatic candles or something else for your room decoration. Those presents will give you a much needed energy boost and sense of self-care and love, both of which you are going to need to successfully complete your new year resolutions.

We hope that this article helped you to think of a good present or at least gave you some sense of direction in a chaotic world of holiday gifts. And when you do find perfect presents for everybody, the only thing you will have left to do is to enjoy the holidays and make good memories for the rest of the year.



The First Poster Competition at KIMEP

written by
Margarita Lyuts
photography by
Margarita Lyuts

Academic Reading and Writing courses are obligatory for each KIMEP student, and one by one students were facing with the complexity of conducting research, because of the use of special academic styles like APA or MLA, diving into long monographs and defending their points of view by providing a lot of evidence. For many students it was quite a challenging task.

What if this challenge is taken to a new level, and students are allowed to find reasons to work on their papers? What if students become very proud of their work more than ever before? So, this semester our Language Center implemented a new competition for ARWII students. For the first time many students got an opportunity to compete with each other among their research posters and get some nice prizes. An impartial jury consisting of Yelena Babeshko, Dina Kucherbayeva and Yelena Grebennikova chose 2 best works and rewarded them with an e-reader and a certificate worth 10 000 tenge in a bookstore. During this competition every student had a right to vote for the project that they like, that is why the 3rd place was chosen as People's Choice Award and was rewarded by a 5 000 tenge certificate.

Askat Tleuov, one of ARWII instructors, had an idea to conduct this poster competition much earlier, to be more precise, in the Spring 2017. However, it was too late to propose this idea to professors and organize a separate competition. From the Spring semester, Language Center started to prepare all necessary documents and resources for this competition: each ARWII instructor signed a paper which tells that by the end of the Fall 2017 semester they will choose 5 most interesting projects, conducted by their students who will make posters and present them orally in a recreational area in the New Academic Building.

During this amazing event for approximately 30 students from 5 ARWII instructors presented their posters, which served as brief annotations and illustrations of their work. All works were presented in a unique way and unusual topics such as how to increase GPA, film domestication, free high education, differentiation between women and men friendship.

“I will describe the poster competition as a scientific exhibition, which we watch in the American films; a very interesting experience for me”- said the winner of the competition Timur Shakirov. He was the best one in terms of report speech, poster design and research methods.

The 1st prize was awarded to a project about the Latinization of Kazakh language.

The 2nd place was won by a project about Public attitudes toward Hijab in Kazakhstan.

The 3rd place or People's Choice Award was a project related to the Game of Thrones.

The art of Swedish Fika



written by
**Shahlo
Jonmamdova**

Have you ever wondered why some countries in the world are happier than others? What makes one happier and how do these countries boost their happiness level? Do only external factors such as economics, politics, low/high taxation matters? According to the Annual World Happiness report 2017, Sweden is in the list of top 10 happiest countries in the world. A country in the North Pole, with harsh winters lasting six months has the least stressed workers worldwide. Research has revealed that the secret of such success is Fika.

The word ‘fika’ is related to the Swedish word for coffee, and means to sit down and have a chat while enjoying coffee or tea and something baked. But Swedes prefer not to translate the word fika, to avoid having it become a mere coffee break. Fika is more than a coffee break. It's a social phenomenon and an important part of Swedish culture, both in terms of how the day in Sweden is structured and the kind of people the Swedes are.

KIMEP University students who have been or will be going on exchange in Sweden share

their stories about their fika experience:

“Personally for me, fika was a moment of mental recreation. The main difference between fika and other breaks is that the purpose of fika is not food intake but rather enjoyment of a particular moment. You don't even necessarily need to eat anything but it's more about who you are sharing this pot of tea with (no matter whether it's a friend, acquaintance or yourself). Pleasure and recreation are two words that helping to describe fika.”

Lilya Dauletaliyeva

“I experienced fika for the first time at KIMEP University as part of Uppsala University Alumni day and I liked it a lot. We all gathered together and had an amazing and cozy evening, drinking hot tea, eating sweets and talking until late evening. The fika was very informative as we, the future Uppsala University exchange students had a chance to ask questions and learn some tips from the alumni. I can't wait to experience fika again.”

Aigerim Ibrayeva

One can take a fika or one can fika with someone. That is the main reason why the word is used both as a noun and as a verb. During the working day, which lasts six hours, Swedes usually have two fika breaks: one mid-morning (9.30 am) and one in the afternoon (2.30 pm). The fika is a mandatory part of the Swedish working day. Work-



ers take 20-30 minutes, to enjoy a cup of coffee/tea and a snack such as Kannelbullar (Swedish cinnamon bun) or Semla (a Swedish pastry). But do all these fika breaks lead to more productive and efficient workforce? Sweden is on 11th place based on employee productivity report. Fika is so important to Sweden that even the official website of the country and worldwide brand IKEA

has a paragraph about it on their website:

“More than a coffee break, fika is a time to share, connect and relax with colleagues. Some of the best ideas and decisions happen at fika.”

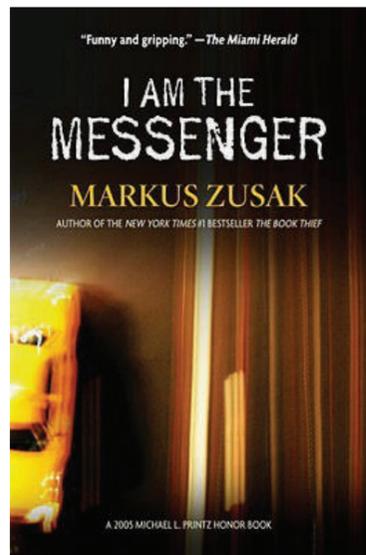
It seems that the habit of taking fika breaks is an important part of daily life — one that not only connects people but also contributes to their overall productivity.

7 different books to read in spring

written by
Zhibek Yerzhigit



The spring has finally come and it is perfect time to wake up from long winter, make plans for great achievements, hit every goal with endless energy; it's time to live by a moment, laugh loudly and love sincerely. In case you haven't had time to get some portion of inspiration yet or you are just seeking for books to enjoy on numerous spring holidays, here is a list of some fiction literature - from fantasy to detective and romance, that worth your time and attention.

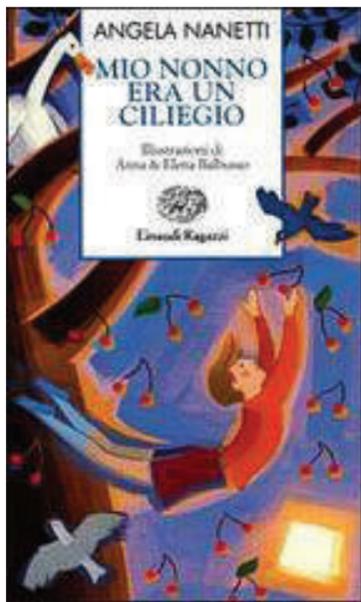


"The Messenger"
by Markus Zusak

Every year we deliberately or sometimes subconsciously make New Year's resolutions. "This year I'll definitely lose weight", "This spring I'll quit the job and find the one I would really enjoy!", "I will exercise every day!", "I'll quit smoking" - every resolution seems realistic while you are in a good mood during the holidays. Yet most of us due to laziness or psychological issues lose motivation pretty soon. After such an unfortunate attempt, we tend to feel like we are useless and do not bring any changes to our life and the world. That's what Ed Kennedy, the main character of "The Messenger" felt like. Being a mediocre cabdriver, he spent his days sitting on the couch, talking to his coffee-drinking dog or playing cards with his friends, who are just like him. Even thought, in one moment his life drastically changes and he becomes "the messenger", who gives directions to people in different difficult situations. From the pathetic young man, he turns into the hero and by that gives the great motivation to readers. I mean, everyone can live beyond what they're capable of. Even such a loser like Ed Kennedy could, so why can't we?

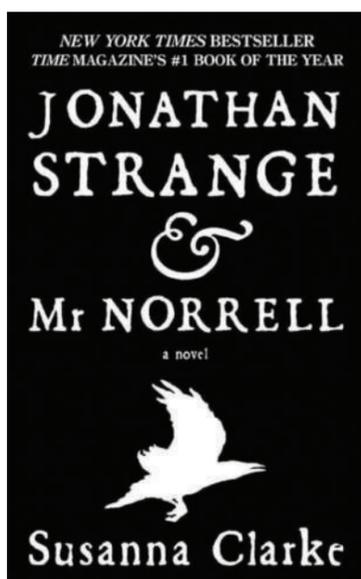
"My Grandfather was a Cherry Tree" by Anjela Nannetti

This unusual-named Italian book is a perfect example of the small piece of literature that you can read in two hours, but that will make you want to keep it forever in your library and re-read after a while. Positioned as a novel for children, it has already won the hearts of grown-ups by carrying them away back to their childhood. A touching story is about a usual Italian family with the eyes of usual ten-year boy. He looks back to his early



childhood, when he was living with his grandparents, Ottaviano and Teodolinda in a countryside. Our young narrator remembers the moments, when his grandpa told him wonderful stories, taught him how to climb a tree like a cat and how to see the things with the closed eyes. A cherry tree acts as a metaphor for everything honest, pure and innocent in the world. Being very sad, the book still leaves bright aftertaste by reminding us simple values, which we sometimes forget. At the end, catch this quote: "I have noticed that when people talk about dead people, they make their faces look sad and sigh a lot, even if they did not know the person at all. My grandfather, in opposite, never felt blue when we were talking about grandma.

-She did not die for me, Tonino. Remember: you can't die until you are loved".

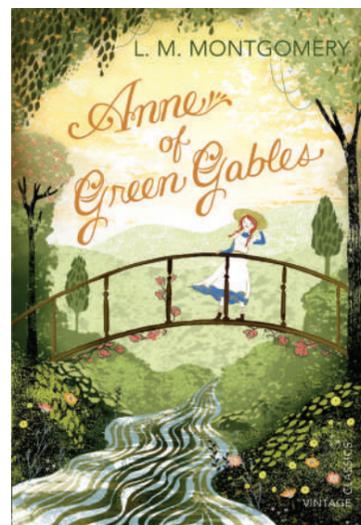


"Jonathan Strange and Mr. Norrell" by Susanna Clarke

This novel can be compared to British gentleman, who has a story to tell you, but will firstly adhere to the good taste and decency. Calm and cool, he will take off his hat, put away his umbrella and share pleasantries with you. Then he will probably tell you his purpose of visit. That's what this novel implies: it slowly introduces the heroes to readers, while plunging them into the magical atmosphere. Although it is positioned as fantasy, it is more of a mix of different genres including postmodern and magical realism. This book is a sophisticated example of the game with

classical English literature inspired by Jane Austen and William Thackeray. The themes risen in the book are beloved topics in English novels such as pride and vanity. It consists of three volumes and illustrates the alternative history during Napoleonic wars, where the magicians lost their powers. However, one day Mr. Gilbert Norrell, the rich secretive man, raises the beautiful woman from dead and by that proves the existence of magic to the society. By a happy coincidence of consequences, he meets another practical magician, Jonathan Strange, who then becomes his student.

Naked sarcasm, light irony and twisted plot- that's what you should expect before reading this novel. In addition, magic, which is elegantly crafted into metaphors. At the end, there is always a pinch of magic, even in our real world, isn't it?



"Anne of Green Gables"
by Lucy Maud Montgomery

"Anne of Green Gables" is a perfect light-hearted easy-to-read book that is doused in spring wind and sun. Maybe the only book that could compete with this one in such category of "spring" literature is a well-known classical "Secret Garden" by Frances Hodgson Burnett. This story is about an orphan girl, who starts her journey in the Green Gables, where she was sent to adoptive parents. Though, the hitch is that Marilla and Mathew, the potential parents of her, wanted to adopt a boy who would help them in a household and their farm. When a red-headed girl realizes this unfortunate fact, she begins to try to win their hearts, and as a result wins the hearts of many readers all over the world. Anne Shirley is one of that characters, that inspires others and infects everyone with her optimism, passion and childlike innocence. This heartwarming book is a great experience, because it makes readers to smile and laugh, to cry and feel blue sometimes. Moreover, this story has become a great plot for beautifully-shot and directed new 2017 Netflix series called "Anne with an E".

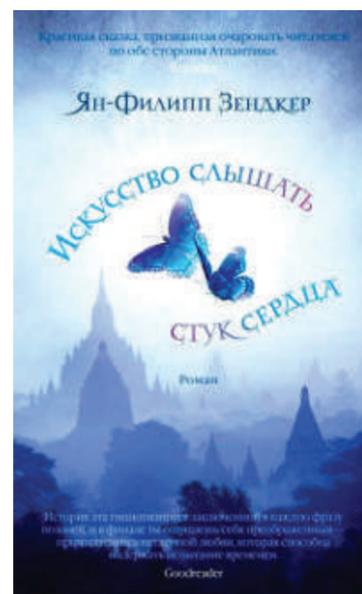
"Froth on the Daydream"
by Boris Vian

Many people associate spring with love and romance. Consequently, which literature is more romantic, than French? There are a lot of beautiful novels by French authors including Guy De Maupassant, Françoise Sagan, Andre Maurois in which the

spring mood weaves through stories. Yet another not that popular author is Boris Vian. His "Froth on the Daydream" is a magnificent story of love



and life, which differs a lot from any other love story. This book is imbued with jazz, surrealism and absurd. The plot illustrates the different universe, where the young man Colin wants to love and to be loved, finds his destiny and has to fight for it. This is that kind of book, which you need to read with open heart, forget about our reality and let it compel you completely by its deep and sweet melancholy. From the perspective of plot, the book can be divided into two parts with completely different mood. First one is light, funny and frisky, while the second is dark and satirical, which makes our world closer to theirs. One of the most important hero of this story is jazz, because sometimes you can literally hear the music flowing from its pages. That is why, just like when listening to the jazz, this book needs to be felt in order to be understood.

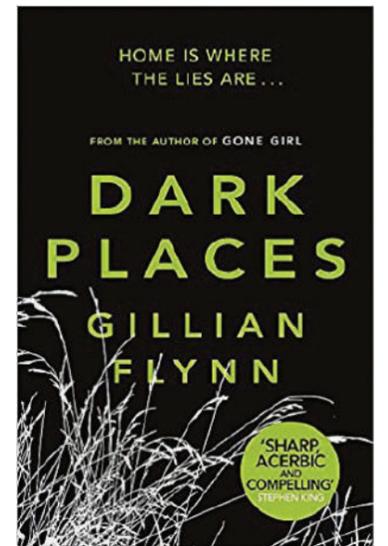


"The Art of Hearing the Heartbeats" by Jan-Philipp Sendker

For those romantic souls, who believe in true and honest love, Jan-Philipp Sendker's novel would be a wonderful way to spend leisure time. Unlike any other cheesy best-sellers, which conquered the shelves of bookstores all over the world, this book tells us truly the magical story of two beating hearts. When a successful American lawyer suddenly disappears, his daughter finds the love letter from the mysterious Burmese woman addressed to him and decides to reveal her father's past.

Desperately seeking for answers to her questions, she finally uncovers the marvelous love story with rapid twists of fate. The set plays not the least role in the overall positive perception of this book, because mostly it takes place in Burma with its untouched nature. Moreover, traditional Burmese beliefs and values are seen through the lines. So, if you want to be engaged in a smooth, delightful tale after this long cold winter, this story deserves your attention.

P.S. I predict this book will be soon made into a movie, so go read it to be able to snobbishly throw spoilers at friends in the theaters ☺



"The Dark Places"
by Gillian Flynn

Well, if previous book in this list was too cheesy for you, or you are just into tense psychological thrillers, this novel will suite your taste. Being not the easiest story to read, reading this book in a spring and being happy - is a good way to avoid losing hope in a mankind and contracting something evil coming from the pages. Just like the king of horrors Stephen King, Gillian Flynn pushes the readers to face their fears personally, not just insinuating on them and claims that the scariest monsters in our world are humans. The detective story takes place in small town in Kansas, where the whole family was murdered in their house. The only people survived were a little girl Libby Day and her elder brother, who was accused of this crime as a result of the court process. Twenty-five years after this event, although Libby is sure about her brother's guilt, due to some consequences, she has to return to her past and reveal the dreadful truth. This book is filled with physiological details and psychological issues. Surprisingly, there is not even one positive character, yet it is amazingly interesting to watch how toxic and mentally ill people deal with their problems.

So, grab a cup of refreshing espresso and start your spring with the good books! This list includes completely different novels, ones that make us believe in yourself (1) and think about the existence of magic (3), ones that remind us simple values (2) and carry us away to surrealistic universe (5), make us enjoy the little things (4) and believe in true love (6), and of course, ones that thrill and excite us (7).

New Year's resolutions from our faculty members

written by
Aizada Adilova



Sang H. Lee, PhD. Dean of BCB

My New Year's resolutions had been broken always. But this time, I have to make them successfully: practice cooking skills for Chinese cuisine, and thanking more to my family, friends, and colleagues.



Dr. George Rueckert, PhD
Asst. Prof. for English and Translation
KIMEP Language Center

I resolve to finally lose weight, which I didn't do last year.



Murat Assylkozha, LA
Lecturer at Language Center

Never lie to your family members. Better face the truth now and have a heart-to-heart conversation.



Kalea Power, BA
English Instructor

My resolution is to improve Russian and learn Kazakh language, and to get better at ice skating for the next winter.



Yevgeniya Kim, MBA
Senior Lecturer, BCB

I resolve to achieve the goal of my dream - to go to a trip around the world.



Samuel Curtis, BA TEFL
English Instructor

To protect the world from devastation, to unite all peoples within our nation, to denounce the evils of truth and love, and to extend my reach to the stars above.



Mira Nurmakhanova, PhD
Associate Professor
Department of Finance, BCB

This year I resolve to finish writing an article about Economics and Finances and I want it to be published in the top best economic magazines/newspapers.



Rashid Makarov, DBA, MBA
Assistant Professor
of Accounting

For this year, my goal is to be able to do 20 push-ups using one hand.



Frederick E. Emrich, MAJ
Chair, Department of Media
and Communications

My resolution was going to be to get a job that requires me at least sometimes to use an axe, a ladder, and a shovel. But then I realized that I already have that job! 😊



Jessica Lewis, MFA in Acting

My New Year's Resolutions are:
1. To draw nearer to God,
2. To lose my things less,
3. To promote KELT more to KIMEP Students



KIMEP TIMES is a complimentary newspaper available for picking up at KIMEP University campus

Issue No.1 (129)
April 2018

MADE WITH LOVE in KIMEP University, Almaty Dostyk Building, Abay Ave, 2 Office No.401-A

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ONLINE ISSUE ARCHIVE
kimep.kz/kimeptimes

PRINTED BY
"Reforma", LTD.
Almaty, Sharipov St., 40b
Tel.: +7 727 344 10 16 (17)
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