



BANG COLLEGE
OF BUSINESS
KIMEP UNIVERSITY

MBA

TRANSFORM
YOUR
CAREER





UNLOCK NEW HORIZONS WITH AN MBA DEGREE FROM KIMEP

WHY MBA AT KIMEP?

- Premium education in business administration
- Internationally qualified faculty
- Internationally accredited MBA program
- Academic and industry networking opportunities
- Career enhancement
- Opportunity to participate in exchange programs
- Enhancing decision-making and strategic leadership skills
- Lifelong networking opportunity and joining a great alumni community
- Developing a global mindset

WHY CHOOSE US?

- Leading Business School in Kazakhstan with 30 years of MBA experience
- Member of prestigious accreditation organizations
- Highly qualified international faculty
- Flexible schedule adapted to working professionals
- Improve management and leadership qualities
- Introduce best practices, new ideas and innovations to your organization
- Opportunity to receive financial support



FOREWORD

The Bang College of Business (BCB) stands as the best business school in Central Asia, offering an outstanding MBA program for more than three decades. We strive to provide the best educational environment and experiences at the most prestigious western style university in Kazakhstan.

Many of our former graduates are serving in top management and leadership positions in national and international companies and organizations.

Our MBA classes are taught by internationally qualified faculty who received their terminal degrees in prestigious international universities. The MBA program at BCB will prepare you to become a highly qualified person and professional to take your career to the next level. Our program will not only help you to increase your knowledge and expertise in different subject areas but also will help you to become a better decision maker and a better leader with strategic thinking abilities.

I am very confident that you will be highly satisfied with our MBA program which will allow you to become successful in your future career and professional life. BCB faculty and staff are here to serve you with the belief that your success is our success. I wish you the best of luck and hope to see you in our MBA program.



*Best Regards,
Nejat Capar, Ph.D.
Dean, Bang College of Business*





MASTER OF BUSINESS ADMINISTRATION

The Master of Business Administration (MBA) program at KIMEP is dedicated to train leaders who can effectively manage and successfully transform organizations both in Kazakhstan and internationally and solve contemporary business problems in a dynamic and competitive global marketplace, in a socially responsible manner.

The mission of the Master of Business Administration program is to train and prepare full-time and part-time graduate students for leadership positions and service in business, public and non-profit organizations and for further postgraduate study, and to develop entrepreneurs. This is accomplished through an intellectual and practical multi-disciplinary approach to learning.

PROGRAM OBJECTIVES

The objectives of the MBA program are:

- To provide students with knowledge and analytical skills needed to become a successful manager in business, public and non-profit organizations.
- To develop cross-functional knowledge in the areas of Accounting, Finance, Management, Marketing, Information Systems, Operations Management and International Business;
- To prepare socially responsible managers and leaders who will contribute graduate students for ethical service to their society and the broader regional and international community; the success of businesses while upholding ethical, sustainable and responsibility principles.
- To provide graduates with a solid foundation knowledge and skills necessary for pursuing higher studies in areas relevant to business administration.

QUICK FACTS



Male
37,1%



Female
62,9%



International students
14%



International faculty
45%

97% RECEIVE JOB OFFERS WITHIN FIRST **6** MONTHS

MORE THAN **2000** WORKING IN **20** COUNTRIES

THE AVERAGE SALARY OF MBA IS **70%** HIGHER THAN BACHELOR'S DEGREE HOLDER

STRONG EMPLOYABILITY

KIMEP MBA graduates are highly sought after by major companies and organizations. Many of our MBA graduates receive multiple job offers upon their graduation. KIMEP students are highly demanded by national and international companies. The top employers are FMCG sector, financial organizations, production, audit, consulting, telecommunication, governmental organizations, pharm, logistics companies. KIMEP MBA graduates contribute to successful operations of such companies as PwC, EY, KPMG, Deloitte, Russell Bedford, McKinsey & Company, Grant Thornton, Moore Stephens, IBS Consulting Group, Corporate Business Systems, TS Engineering, KAZ Minerals, Air Astana, Civil Society Development Association of Kazakhstan, Halyk Bank, National Bank, Bank RBK, Forte Bank, Al Hilal Bank, Universal Energy KZ, LGE, PG, Metro Cash & Carry, British-American Tobacco, KIMEP University, own businesses and many others.





PROGRAM CURRICULUM

Program duration: 1,5 to 2 years (depending on academic background and course load taken per semester)

Language of instruction: English

Form of study: full-time (classes take place primarily at evening time)

Number of credits: 52

Foundation courses 12 credits

There are seven foundation courses that introduce concepts and terminology to students with no prior knowledge of the subject matter as illustrated below:

- Foundations of Accounting 1.5 credits
- Foundations of Finance 1.5 credits
- Foundations of Marketing 1.5 credits
- Foundations of Management 1.5 credits
- Foundations of Information Systems 1.5 credits
- Foundations of Operations Management 1.5 credits
- Managerial Economics 3 credits

Required courses 24 credits

- Strategic Management 3 credits
- Business Research Methods 3 credits
- Business Communications 2 credits
- Financial Reporting and Management Control 3 credits
- Logistics and Supply Chain Management 3 credits
- Organizational Behavior and Leadership Ethics 3 credits
- Advanced Corporate Finance 3 credits
- Advanced Marketing Management 3 credits
- International Business 3 credits

Specialization courses 6 credits

Professional internship 3 credits

Research work 4 credits

Final attestation 1 credits

Total 52 credits

Internship, research work and final attestation (total 8 credits)

An Internship and Research Work including Thesis are required. Students without a major will undertake Internship and Thesis in general business or in any major/minor area.

Specializations (total 6 credits)

MBA students may acquire specialized knowledge in the following areas:

- Accounting and Audit
- Finance
- Management
- Marketing
- Logistics and Supply Chain Management

Students may also receive an MBA without a specialization. Instead of specialization courses, students need to take 2 courses in any area of major/additional specialization.

Dual degree programs



KIMEP MBA & Master of International Business (IESEG School of Management), France <https://www.ieseg.fr/en/>



KIMEP MBA & Master of Science in International Management with specializations in Digital Marketing/ Marketing/Human Resource/Finance/Innovation Management/ Supply Chain (ESC Rennes School of Business), France. <https://www.rennes-sb.com/>

FINANCIAL SUPPORT

1) Scholarship for KIMEP alumni

Scholarship covers: 20% tuition

Duration: for the entire study period

Citizenship: any

Eligibility criteria:

- study at KIMEP MBA program;
- student should be a graduate of KIMEP degree program

Application process for financial aid via email: finaid@kimep.kz

2) Scholarship for siblings and family members

Scholarship covers: 10% tuition

Duration: for the entire period of study upon condition of simultaneously study

Citizenship: any

Eligibility criteria:

- spouse, children, siblings, parents simultaneously studied at KIMEP graduate program.

Note: if two current students from the same family are attending KIMEP, two of them will be offered 10% coverage of tuition.

Application process for financial aid via email: finaid@kimep.kz

3) Scholarship for students from corporate partner companies

Scholarship covers: 10%-20% tuition

Duration: for the entire study period

Citizenship: any

Eligibility criteria:

- to be officially employed.

- a. If three and more full-time students come from one company, they will receive 20% coverage of tuition.
- b. If a full-time student comes from partner companies' employers, he/she will receive 10% coverage of tuition.

Application process: application process for financial aid by letters from Corporate Development Department and employment certificate

If the applicant falls under two or more categories, the combined discount cannot exceed 30%.

Important! The Scholarship does not include stipend and accommodation fees. The Scholarship does not cover student and medical fees, fines, library fees, any deposits and other.



GENERAL REQUIREMENTS

Entry requirements

1. Completed higher education
 - Copy of a diploma confirming the completion of undergraduate degree(s)
 - Copy of a transcript (diploma supplement) with grade
2. KIMEP Graduate Entrance Test or international certificate
 - KIMEP Graduate Entrance Test (KGET) with a score not lower than 15
 - KIMEP University accepts international certificates of GMAT and GRE tests for the appropriate graduate programs, which are considered on an individual basis by departments. Code of KIMEP University for GMAT examination is BLP-9V-74 and BLP-9V-70
 - KIMEP graduates with GPA of 3.0 and above are exempted from KGET
3. At least 2 years of work experience or equivalent including internship and volunteering work

Admission process

To apply please go to KIMEP web-site: <https://www.kimep.kz/ext/application/online> → upload the scanned state ID card → upload copy of your higher education diploma → upload the copy of your official labor record or CV → digital photo → upload the valid copies of IELTS/TOEFL certificates, if any → you may upload the list of research and methodical works

Application deadlines

SPRING SEMESTER - December 30

FALL SEMESTER - August 15



OUR ALUMNI

Over 2000 graduates of the MBA program contribute their talent and skills acquired at KIMEP to develop the economy and bring positive changes to society in Kazakhstan and internationally. There are large and strong KIMEP Alumni Associations in Almaty and Astana, which organize events and networking opportunities. As part of the KIMEP family, MBA graduates return to the University as guest speakers, partners and donors. Our alumnus work in the private and public sectors and each of them has their own story of success.

Below are the testimonials of some of our MBA graduates:



Murat Koshenov, MBA 1998
Deputy CEO of Halyk Bank

Regarding the statement that KIMEP provides education that changes society – yes, I believe so for several reasons. KIMEP sets a good foundation of knowledge in various areas: business, economics and management. It develops correct behavior patterns for young people; constant work on yourself; search for various information without only relying on information given by faculty. These things very strongly and favorably distinguish KIMEP from other universities in our country.



Alibek Yessov, MBA 2011
CEO of Zoodpay

KIMEP is unique, because education is delivered by the Western standards, with a credit system, possibility for students to choose classes and instructors. About my leadership qualities - I think

KIMEP made a direct impact in this sense, including such simple things like selecting your own schedule and instructors. This forms a certain freedom of thinking the basics for assuming leadership further on.



Dana Minbaeva, MBA 1996
Professor of HRM, King's College of London, Research Partner at Nordic Human Capital Advisory

Regardless who we were and where we came from, for all of us KIMEP was a new beginning and a unique opportunity to make a difference. And we did, we do and we will. We met in 2016 for the 20th graduation anniversary. It was great to see how much we collectively achieved. As for me, KIMEP helped to choose my profession. After graduating, I decided to join KIMEP as one of the first local faculty. And I have been enjoying my choice ever since.



Kuralay Mukhamejanova, MBA 2006
International Financial Advisor, Business Coach

When I applied to KIMEP, I already had a bachelor's degree in Mathematics. I wanted to get a master's degree somewhere abroad, but I couldn't because at that time my son was only 2 years old. I had examples of KIMEP graduates around me who had good job offers. Therefore, in order to achieve this too and to fulfill my dream of getting an MBA degree I chose KIMEP. I consider KIMEP as the best university in the Kazakhstani education market. I was the best graduate with the highest GPA, and the employers, such as the Big4, Philip Morris and Mars, have been hunting me when I was still studying at KIMEP. I really enjoyed studying at KIMEP. It was like a breath of fresh air.



Ali Koichumanov, MBA 2007
Entrepreneur, Founder of APEC Training Center

MBA students mostly already are professionals making plans to further advance their career or business. KIMEP MBA program helped me in terms of networking, I met many graduates, with whom I continue to keep in touch today. As for KIMEP – surely, it has already largely influenced the society. KIMEP graduates, as a rule, know how to create their own future – now it's your turn to do it!



Anna Sevastyanova, MBA 2019
Senior Marketing Manager OLX Kazakhstan and Uzbekistan

I really appreciate KIMEP MBA Program for the networking opportunities it provides. Bringing different perspectives from professionals in their fields has deeply enriched my personal understanding of many industries, categories and brands. The synergy effect of top-class courses, practical frameworks and real-life cases helped me tremendously to build my career further. I appreciate the contribution of each of my professors at KIMEP that helped me to sharpen my research skills and my classmates for sharing their invaluable insights and advice.







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